

# Analysis of BAAPS Audit 2023-2024

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Figures based on submission from 233 BAAPS members.

Procedure	2023 Male	2024 Male	% Change	2023 Female	2024 Female	% Change	2023 TOTAL	2024 TOTAL	% Change
Abdominoplasty	189	177	Fall 6%	2,641	2,820	Rise 7%	2,830	2,997	Rise 6%
Lower Body Lift	24	22	Fall 8%	143	159	Rise 11%	167	181	Rise 8%
Brachioplasty	11	6	Fall 45%	378	433	Rise 15%	389	439	Rise 13%
Thigh Lift	5	4	Fall 20%	224	279	Rise 25%	229	283	Rise 24%
Blepharoplasty	308	320	Rise 4%	2,461	2,818	Rise 15%	2,769	3,138	Rise 13%
Breast Augmentation.	6	8	Static	4,918	5,194	Rise 6%	4,924	5,202	Rise 6%
Breast Implant Removal	1	0	Static	845	805	Fall 5%	846	805	Fall 5%
Breast Reduction	242	248	Rise 2%	4,399	4,459	Rise 1%	4,641	4,707	Rise 1%
Brow Lift	59	52	Fall 12%	343	429	Rise 25%	402	481	Rise 20%
Face Lift	111	140	Rise 26%	1,631	1,742	Rise 7%	1,742	1,882	Rise 8%
Liposuction	214	198	Fall 7%	2,211	2,425	Rise 10%	2,425	2,623	Rise 8%
Fat Transfer	71	64	Fall 10%	1,259	1,336	Rise 6%	1,330	1,400	Rise 5%
Otoplasty	196	224	Rise 14%	452	439	Fall 3%	648	663	Rise 2%
Rhinoplasty	385	332	Fall 14%	1,565	1,606	Rise 3%	1,950	1,938	Fall 1%
Labiaplasty		0		680	635	Fall 7%	680	635	Fall 7%
Superficial Gluteal Lipofilling	2	4	Static	72	84	Rise 17%	74	88	Rise 19%
<b>Total</b>	1,824	1,799	Fall 1.5%	24,222	25,663	Rise 6%	26,046	27,462	Rise 5%

## Analysis of BAAPS Audit 2023-2024

<b>Non-Surgical Procedures</b>	<b>2023 Male</b>	<b>2024 Male</b>	<b>2023 Female</b>	<b>2024 Female</b>	<b>2023 Total</b>	<b>2024 Total</b>
Botox Injections	<b>496</b>	<b>438</b>	<b>5,953</b>	<b>6,346</b>	<b>6,449</b>	<b>6,784</b>
Filler Injections	<b>161</b>	<b>178</b>	<b>2,227</b>	<b>2,845</b>	<b>2,388</b>	<b>3,023</b>
<b>Total Non-Surgical Procedures</b>	<b>657</b>	<b>616</b>	<b>8,180</b>	<b>9,191</b>	<b>8,837</b>	<b>9,807</b>

## Analysis of BAAPS Audit 2023-2024

The **top surgical** procedures for **men & women** in 2024 (total 27,462. A rise of 5% from 2023)

In order of popularity:

• Breast augmentation:	5,202 – up	6% from last year	
• Breast Reduction:	4,707 – up	1%	
• Blepharoplasty (eyelid surgery):	3,138 – up	13%	(Increased to 3 <sup>th</sup> place in 2024 from 4 <sup>th</sup> place in 2023)
• Abdominoplasty:	2,997 – up	6%	(Dropped to 4 <sup>th</sup> place in 2024 from 3 <sup>rd</sup> place in 2023)
• Liposuction:	2,623 – up	8%	
• Rhinoplasty:	1,938 – down	1%	
• Face/Neck Lift:	1,882 – up	8%	
• Fat Transfer:	1,400 – up	5%	
• Breast Implant Removal:	805 – down	5%	
• Otoplasty (ear correction):	663 – up	2%	(Increased to 10 <sup>th</sup> place in 2024 from 11 <sup>th</sup> place in 2023)
• Labiaplasty	635 – down	7%	(Dropped to 11 <sup>th</sup> place in 2024 from 10 <sup>th</sup> place in 2023)
• Browlift:	481 – up	20%	
• Brachioplasty:	439 – up	13%	
• Thigh Lift:	283 – up	24%	
• Lower Body Lift	181 – up	8%	
• Superficial Gluteal Lipolifting	88 – up	19%	

## Analysis of BAAPS Audit 2023-2024

The **top surgical** procedures for **women** in 2024 (25,663 total. A rise of 6% from 2023)

Women had 93.5% of all cosmetic procedures in 2024

2024 figures for women in order of popularity:

• Breast augmentation:	5,194 – up	6% from last year
• Breast Reduction:	4,459 – up	1%
• Abdominoplasty:	2,820 – up	7%
• Blepharoplasty (eyelid surgery):	2,818 – up	15%
• Liposuction:	2,425 – up	10%
• Face/Neck Lift:	1,742 – up	7%
• Rhinoplasty:	1,606 – up	3%
• Fat Transfer:	1,336 – up	6%
• Breast Implants Removal	805 – down	5%
• Labiaplasty	635 – down	7%
• Otoplasty (ear correction):	439 – down	3%
• Brachioplasty:	433 – up	15%
• Browlift:	429 – up	25%
• Thigh Lift:	279 – up	25%
• Lower Body Lift	159 – up	11%
• Superficial Gluteal Lipofilling	84 – up	17%

## Analysis of BAAPS Audit 2023-2024

The **top surgical** procedures for **men** in 2024 (1,799 total. A fall of 1.5% from 2023)

Men had 6.5% of all cosmetic procedures in 2024

2024 figures for men in order of popularity:

- |                                    |            |                    |   |
|------------------------------------|------------|--------------------|---|
| • Rhinoplasty:                     | 332 – down | 14% from last year |   |
| • Blepharoplasty (eyelid surgery): | 320 – up   | 4%                 |   |
| • Breast Reduction:                | 248 – up   | 2%                 |   |
| • Otoplasty (ear correction):      | 224 – up   | 14%                | (Increased to 4 <sup>th</sup> place in 2024 from 5 <sup>th</sup> place in 2023) |
| • Liposuction:                     | 198 – down | 7%                 | (Dropped to 5 <sup>th</sup> place in 2024 from 4 <sup>th</sup> place in 2023)   |
| • Abdominoplasty:                  | 177 – down | 6%                 |   |
| • Face/Neck Lift:                  | 140 – up   | 26%                |   |
| • Fat Transfer                     | 64 – down  | 10%                |   |
| • Brow lifts                       | 52 – down  | 12%                |   |
| • Lower Body Lift                  | 22 – down  | 8%                 |   |
| • Brachioplasty:                   | 6 – down   | 45%                |   |
| • Thigh Lift:                      | 4 – down   | 20%                |   |
| • Breast augmentation:             | 8 – Static |                    |   |
| • Superficial Gluteal Lipolifting  | 4 – Static |                    |   |
| • Breast Implant Removal           | 0 – Static |                    |   |
| • Labiaplasty                      |            |                    |   |