

# Analysis of BAAPS Audit 2024-2025

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Figures based on submission from 237 BAAPS members.

Procedure	2024 Male	2025 Male	% Change	2024 Female	2025 Female	% Change	2024 TOTAL	2025 TOTAL	% Change
Abdominoplasty	177	190	Rise 7%	2,820	2,655	Fall 6%	2,997	2,845	Fall 4%
Lower Body Lift	22	24	Static	159	123	Fall 23%	181	147	Fall 19%
Brachioplasty	6	8	Static	433	425	Fall 2%	439	433	Fall 1%
Thigh Lift	4	9	Static	279	290	Rise 4%	283	299	Rise 6%
Blepharoplasty	320	346	Rise 8%	2,818	3,035	Rise 8%	3,138	3,381	Rise 8%
Breast Augmentation.	8	9	Static	5,194	4,752	Fall 9%	5,202	4,761	Fall 8%
Breast Implant Removal	0	3	Static	805	847	Rise 5%	805	850	Rise 6%
Breast Reduction	248	122	Fall 51%	4,459	4,551	Rise 2%	4,707	4,673	Fall 1%
Brow Lift	52	57	Rise 10%	429	555	Rise 29%	481	612	Rise 27%
Face Lift	140	156	Rise 11%	1,742	1,941	Rise 11%	1,882	2,097	Rise 11%
Liposuction	198	185	Fall 7%	2,425	2,278	Fall 6%	2,623	2,463	Fall 6%
Fat Transfer	64	52	Fall 19%	1,336	1,286	Fall 4%	1,400	1,338	Fall 4%
Otoplasty	224	185	Fall 17%	439	431	Fall 2%	663	616	Fall 7%
Rhinoplasty	332	273	Fall 18%	1,606	1,322	Fall 18%	1,938	1,595	Fall 18%
Labioplasty	0	0		635	675	Rise 6%	635	675	Rise 6%
Supf Gluteal Lipofilling	4	4	Static	84	51	Fall 39%	88	55	Fall 38%
<b>Total</b>	1,799	1,623	Fall 10%	25,663	25,217	Fall 2%	27,462	26,840	Fall 2%

## Analysis of BAAPS Audit 2024-2025

<b>Non-Surgical Procedures</b>	<b>2024 Male</b>	<b>2025 Male</b>	<b>2024 Female</b>	<b>2025 Female</b>	<b>2024 Total</b>	<b>2025 Total</b>
Botox Injections	438	409	6,346	5,197	6,784	5,606
Filler Injections	178	141	2,845	2,087	3,023	2,228
<b>Total Non-Surgical Procedures</b>	<b>616</b>	<b>550</b>	<b>9,191</b>	<b>7,284</b>	<b>9,807</b>	<b>7,834</b>

## Analysis of BAAPS Audit 2024-2025

The **top surgical** procedures for **men & women** in 2025 (total 26,840. A fall of 2% from 2024)

In order of popularity:

- Breast augmentation: 4,761 – down 8% from last year
- Breast Reduction: 4,673 – down 1%
- Blepharoplasty (eyelid surgery): 3,381 – up 8%
- Abdominoplasty: 2,863 – down 4%
- Liposuction: 2,463 – down 6%
- Face/Neck Lift: 2,097 – up 11% (Increased to 6<sup>th</sup> place in 2025 from 7<sup>th</sup> place in 2024)
- Rhinoplasty: 1,595 – down 18% (Dropped to 7<sup>th</sup> place in 2025 from 6<sup>th</sup> place in 2024)
- Fat Transfer: 1,338 – down 4%
- Breast Implant Removal: 850 – up 6%
- Labiaplasty 675 – up 6% (Increased to 10<sup>th</sup> place in 2025 from 11<sup>th</sup> place in 2024)
- Otoplasty (ear correction): 616 – down 7% (Dropped to 11<sup>th</sup> place in 2025 from 10<sup>th</sup> place in 2024)
- Browlift: 612 – up 27%
- Brachioplasty: 433 – down 1%
- Thigh Lift: 299 – up 6%
- Lower Body Lift 147 – down 19%
- Superficial Gluteal Lipofilling 55 – down 38%

## Analysis of BAAPS Audit 2024-2025

The **top surgical** procedures for **women** in 2025 (Total 25,217. A fall of 2% from 2024)

Women had 93.9% of all cosmetic procedures in 2025

2025 figures for women in order of popularity:

- Breast augmentation: 4,752 – down 9% from last year
- Breast Reduction: 4,551 – up 2%
- Blepharoplasty (eyelid surgery): 3,035 – up 8% (Increased to 3<sup>rd</sup> place in 2025 from 4<sup>th</sup> place in 2024)
- Abdominoplasty: 2,655 – down 6% (Dropped to 4<sup>th</sup> place in 2025 from 3<sup>rd</sup> place in 2024)
- Liposuction: 2,278 – down 6%
- Face/Neck Lift: 1,941 – up 11%
- Rhinoplasty: 1,322 – down 18%
- Fat Transfer: 1,286 – down 4%
- Breast Implants Removal 847 – up 5%
- Labiaplasty 675 – up 6%
- Browlift: 555 – up 29% (Increased to 11<sup>th</sup> place in 2025 from 13<sup>th</sup> place in 2024)
- Otoplasty (ear correction): 431 – down 2% (Dropped to 12<sup>th</sup> place in 2025 from 11<sup>th</sup> place in 2024)
- Brachioplasty: 425 – down 2% (Dropped to 13<sup>th</sup> place in 2025 from 12<sup>th</sup> place in 2024)
- Thigh Lift: 290 – up 4%
- Lower Body Lift 123 – down 23%
- Superficial Gluteal Lipofilling 51 – down 39%

## Analysis of BAAPS Audit 2024-2025

The **top surgical** procedures for **men** in 2025 (Total 1,623. A fall of 10% from 2024)

Men had 6.1% of all cosmetic procedures in 2025

2025 figures for men in order of popularity:

- Blepharoplasty (eyelid surgery): 346 – up 8% from last year (Increased to 1<sup>st</sup> place in 2025 from 2<sup>nd</sup> place in 2024)
- Rhinoplasty: 273 – down 18% (Dropped to 2<sup>nd</sup> place in 2025 from 1<sup>st</sup> place in 2024)
- Abdominoplasty: 190 – up 7% (Increased to 3<sup>rd</sup> place in 2025 from 6<sup>th</sup> place in 2024)
- Otoplasty (ear correction): 185 – down 17%
- Liposuction: 185 – down 7%
- Face/Neck Lift: 156 – up 11% (Increased to 6<sup>th</sup> place in 2025 from 7<sup>th</sup> place in 2024)
- Breast Reduction: 122 – down 51% (Dropped to 7<sup>th</sup> place in 2025 from 3<sup>rd</sup> place in 2024)
- Brow lifts 57 – up 10% (Increased to 8<sup>th</sup> place in 2025 from 9<sup>th</sup> place in 2024)
- Fat Transfer 52 – down 19% (Dropped to 9<sup>th</sup> place in 2025 from 8<sup>th</sup> place in 2024)
- Lower Body Lift 24 – Static
- Thigh Lift: 9 – Static
- Breast augmentation: 9 – Static
- Brachioplasty: 8 – Static
- Superficial Gluteal Lipofilling 4 – Static
- Breast Implant Removal 3 – Static