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BAAPS 2024

Conference Programme

26 & 27 September
IET London: Savoy Place

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Welcome



Marc Pacifico

BAAPS President
Consultant Plastic Surgeon

Welcome to BAAPS 2024, our flagship meeting, when we have the opportunity to learn from colleagues from around the world, as well as homegrown experts. In addition one of the highlights of the meeting is being able to catch up with old friends and colleagues and to enjoy the social side of things. On that note, we hope to see you all at the BAAPS Conference dinner at the end of the first day of the conference.

As ever, Nora Nugent has put together a superb scientific programme with the goal of inviting expert speakers who have not spoken at a BAAPS meeting before. A big thank you to her for her hard work and efforts, and thank you to Nora for her help and support as Vice-President of the BAAPS - I wish her all the best for her tenure as President when I hand over the reins during the conference.

A further thank you to colleagues who have given up their time and offered their expertise on Council, and to others who, whilst not on Council, have supported and contributed to the wide variety of work we undertake on behalf of members, with the goals of supporting members, raising safety standards and promoting education in aesthetic plastics surgery.

None of this would be possible without the incredible support from the BAAPS Office team - Meg, Clare and Jo, so I hope you would acknowledge their role when you see them at the conference, as the organisation could not run without them.



Nora Nugent

BAAPS Vice-President & Conference Lead
Consultant Plastic Surgeon

Welcome to BAAPS 2024! I am delighted to welcome you to this year's conference taking place at the IET London 26th and 27th September 2024. Our theme this year is The Future of Aesthetics. An Interplay between Science and Art. Continuing with our vision of advancing aesthetics, encouraging research and always improving outcomes, we have invited innovative, renowned and experienced faculty from across the world and from amongst our colleagues here in the UK.

The programme has drawn heavily on their knowledge and experience, and I very much look forward to hearing this year's lectures! We have also set up our first Ultrasound in Aesthetic Plastic Surgery Workshop which will take place on 25th September at the Royal Society of Medicine and the BAAPS Support Practice Management Day will run again on 28th September in the Science Gallery.

I extend a warm welcome and thank you to our international faculty and to our UK faculty. We are very pleased to host you at BAAPS 2024 and you have provided us with a fantastic programme. Our Conference Dinner will be held at the House of Commons. Places can be booked via the BAAPS Office if you have not already done so.

A big thank you to Megan Sanford and Clare Phillips who yet again have worked tirelessly to ensure the conference has come together seamlessly. Save the date for next year's location on 2 & 3 October 2025 in London.

Thanks to our Sponsors

INCISION



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Council Members & Officers

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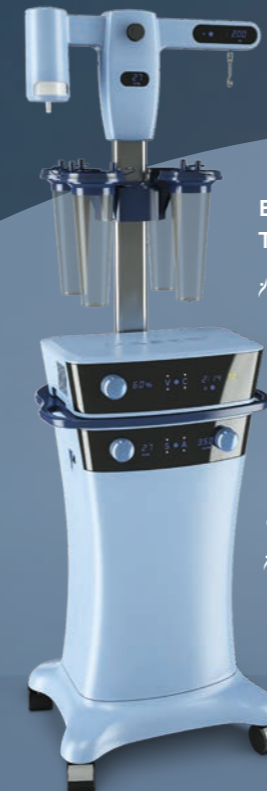
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1. Hoyos AE, Millard JA. VASER-assisted high-definition liposculpture. *Aesthet Surg J*. 2007 Nov-Dec;27(6):594-604. doi: 10.1016/j.asj.2007.08.007. PMID: 19341688. | 2. Garcia O Jr, Nathan N. Comparative analysis of blood loss in suction-assisted lipoplasty and third-generation internal ultrasound-assisted lipoplasty. *Aesthet Surg J*. 2008 Jul-Aug;28(4):430-5. doi: 10.1016/j.asj.2008.04.002. PMID: 19083558. | 3. Di Giuseppe, A. Vaser® lipoabdominoplasty. *J Aesthet Chir* 9, 67-73 (2016). | 4. Prendergast PM. Body contouring with ultrasound-assisted lipoplasty (VASER). In: Prendergast PM, Shiffman MA, eds. *Aesthetic Medicine: Art and Techniques*. Berlin: Springer; 2011:465-508. *Unless skin quality is poor. | 5. Onelio Garcia Jr. (2020). Ultrasound-Assisted Liposuction. *Current Concepts and Techniques*. 1st ed. 2020 Edition. | 6. Cirmino, WW. (2012). Ultrasound-Assisted Lipoplasty: Basic Physics, Tissue Interactions, and Related Results/Complications. In: Prendergast, P., Shiffman, M. (eds) *Aesthetic Medicine*. Springer, Berlin, Heidelberg. | 7. Schafer *Aesthet Surg J* 2013 Acute Adipocyte Viability After Third-Generation Ultrasound-Assisted Liposuction. ®/™ are trademarks of Bausch Health Companies Inc. or its affiliates. ©2024 Bausch Health Companies Inc. or its affiliates. VASER® is a Medical Device CE 0344. Please read the Instructions for Use (IFU) / User Manual for important product use and safety information related to Solta Medical® devices. VAS.0048.EU.24.



Day 1: Thursday 26 September 2024

08.00	BAAPS Member Only - AGM	12.45 – 12:55	Aesthetic Surgery Journal & Aesthetic Surgery Journal Open Forum Update Jeff Kenkel
08.30	Registration		
09.00	Welcome & Opening of Meeting Marc Pacifico, President	12:55 – 14:00	Lunch & Visit Exhibitors
Session 1:	Female Genital Aesthetic Surgery, Buttock & Lower Limb Aesthetic Surgery	Session 3:	Periorbital Aesthetic Surgery
Chairs:	Katarina Andjelkov & Reza Nassab	Chairs:	Mohammed Alghoul & Dan Saleh
09.10 – 09.22	Labiaplasty, benefits beyond aesthetic Patricia Gutiérrez Ontalvilla	14.00 – 14.12	Triple Arc Lift: comprehensive upper lid rejuvenation Mohammed Alghoul
09.22 – 09.34	Exploring the impact of Fat grafting in Female Genital Surgery Katarina Andjelkov	14.12 – 14.24	The importance of the lacrimal gland in upper blepharoplasty Timo Bartels
09.34 – 09.46	Why regenerative approach should be the first option when treating vulvar lichen sclerosus Patricia Gutiérrez Ontalvilla	14.24 – 14.36	Controlling pretarsal show in upper blepharoplasty Mohammed Alghoul
09.46 – 09.56	Q & A	14.36 – 14.48	Direct brow lift Hagen Schumacher & Kelle McEwan
09.56 – 10.08	Advancements in Calf contouring: Silicone Implants, Fat grafting and Hybrid techniques Katarina Andjelkov	14.48 – 15.00	Lower blepharoplasty: fat shifting versus fat excision Mohammed Alghoul
10.08 – 10.20	Submuscular augmentation of calves Jesus Benito Ruiz	15.00 – 15.12	Lower blepharoplasty from simple to complex Timo Bartels
10.20 – 10.32	Beyond implants: Innovations in Buttock Augmentation Techniques Katarina Andjelkov	15.12 – 15.25	Q & A
10.32- 10.45	Panel on buttock augmentation including discussion on BAAPS SGL Guidelines Omar Tillo, Reza Nassab, Katarina Andjelkov, Jesus Benito Ruiz	15.25 – 15.55	Coffee Break & Visit Exhibitors
10.45 – 10.55	Q & A	Session 4:	Breast 1
10.55 – 11.25	Coffee Break & Visit Exhibitors	Chairs:	Burçu Celet Özden & Nakul Patel
Session 2:	Psychology & Health Benefits in Aesthetic Surgery	15.55 – 16.07	Systemic Symptoms Associated with Breast Implants (SSBI) an Update on the Science Caroline Glicksman
Chairs:	Isobel Wood & Marc Pacifico	16.07 – 16.19	Primary and secondary transaxillary breast augmentation Jesus Benito Ruiz
11.25 – 11.40	Surgical psychology in practice Mary O'Brien	16.19 – 16.31	Double bubble and inferior displacement: why do they occur, how to prevent them and what to do to treat them Gianluca Campiglio
11.40 – 11.55	Psychology in aesthetic surgery Lars Hanson	16.31 – 16.43	Prepectoral conversion for animation deformity. A significant upgrade in patient's quality of life Burçu Celet Özden
11.55 – 12.10	Quality of life & health benefits in aesthetic surgery Mike Tyler	16.43 – 16.55	Panel/Q & A
12.10 – 12.25	'Sniper's Alley' – surviving 50–65 years Neil Bulstrode	16.55 – 17.05	Hackett Prize winner presentation: Cosmetic Tourism In The United Kingdom: Understanding The Patient Experience Following A Decade Of Complication Management At A Tertiary Plastic Surgery Unit Theodore Pezas
12.25 – 12.35	Panel and Q & A		
12.35 – 12.45	Advising your patients regarding hair transplant surgery Greg Williams	17.05	Close of Day 1

Day 2: Friday 27 September 2024

Session 5:	Medical Aesthetic & Non-Surgical Treatments	13.42 – 13.54	Rhinoplasty: Let down and essential tricks that save your outcome Timo Bartels
Chairs:	Jeff Kenkel & Eilis Fitzgerald	13.54 – 14.06	Evolution from primary to revision rhinoplasty Sinclair Gore
09.00 – 09.12	Full face resurfacing Jeff Kenkel	14.06 – 14.18	Diced conchal cartilage wrapped in retroauricular fascia for small and medium defects of the nasal dorsum Gianluca Campiglio
09.12 – 09.24	David vs Goliath or PEG vs BDDE Fillers Timo Bartels	14.18 – 14.33	MLD and taping after open rhinoplasty Hagen Schumacher & Nicola Pinkney
09.24 – 09.36	Perioral improvement Jeff Kenkel	14.33 – 14.50	Panel & Q & A Duncan Atherton, Timo Bartels, Sinclair Gore, Gianluca Campiglio, Hagen Schumacher, Nicola Pinkney
09.36 – 09.48	Croton oil peels Titus Adams	14.50 – 15.20	Coffee & Visit Exhibitors
09.48 – 10.00	Energy based Radio Frequency Jeff Kenkel	Session 8:	Breast II
10.00 – 10.12	C-Angle enhancement: Anatomically-based Periorbital injection Mohammed Alghoul	Chairs:	Caroline Glicksman & Fulvio Urso-Baiarda
10.12 – 10.24	Ultrasound application to injectables Jeff Kenkel	15.20 – 15.32	Lipofilling when treating tuberous breast during adolescence Patricia Gutiérrez Ontalvilla
10.24 – 10.45	Panel on integrating medical aesthetics with aesthetic surgery Jeff Kenkel, Timo Bartels, Titus Adams	15.32 – 15.44	Sting technique to treat hypoplastic lower breast pole Gianluca Campiglio
10.45 – 11.15	Coffee Break & Visit Exhibitors	15.44 – 15.56	Incorporating High Resolution Ultrasound into your Breast Implant Practice Caroline Glicksman
Session 6:	Minimally Invasive Surgery & Otoplasty	15.56 – 16.08	My personal algorithm in mastopexy augmentation; pocket and implant selection according to patient characteristics Burçu Celet Özden
Chairs:	Jesus Benito Ruiz & Patricia Gutiérrez Ontalvilla	16.08 – 16.20	Is total capsulectomy always recommended in secondary cases Gianluca Campiglio
11.15 – 11.27	Facial Rejuvenation Redefined: exploring the versatility of fat grafting Techniques Katarina Andjelkov	16.20 – 16.32	Optimising outcomes for breast reduction and beyond Rieka Taghizadeh
11.27 – 11.39	Safety of argon plasma technology for body contouring Jesus Benito Ruiz	16.32 – 16.44	Hybrid augmentation with round implants and fat grafting Burçu Celet Özden
11.39 – 11.51	Refinements in otoplasty Neil Bulstrode	16.44 – 16.56	The ARISE Breast Implant Registry- North America's fastest growing breast implant registry Caroline Glicksman
11.51 – 12.05	Q & A	16.56 – 17.10	Q & A
12.05 – 12.20	Damages and Costs in Plastic Surgery Cases Majid Hassan, on behalf of Incision	17.10	Close of Meeting Marc Pacifico, President
12.20 – 12.30	Presentation of BAAPS prizes Marc Pacifico, President		
12.30 – 13.30	Lunch & Visit Exhibitors		
Session 7:	Rhinoplasty		
Chairs:	Timo Bartels & Gianluca Campiglio		
13.30 – 13.42	Deprojection rhinoplasty; success, failures & pitfalls Duncan Atherton		

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Faculty Members



Titus Adams

Mr Titus Adams is a consultant plastic surgeon practicing in Oxford, Reading and London. He still retains an NHS practice at the Oxford University Hospitals (John Radcliffe). From a graduate of Bristol University, his training took him to Norwich, Salisbury, Stoke Mandeville, Oxford and London. He joined Surgical Aesthetics in London in 2008 as well as being in independent cosmetic practice for 16 years in Oxford and Berkshire. Titus is a longstanding member of BAAPS. He teaches cosmetic surgery to the Oxford specialist registrars who are interested in developing an aesthetic surgical practice.

Titus has been using techniques of Croton oil Peeling to enhance his facial surgical and non-surgical aesthetic practice.



Mohammed Alghoul

Dr. Mohammed Alghoul is a Plastic & Reconstructive Surgeon based in Amman, certified by both the American and Jordanian Boards of Plastic Surgery. He earned his medical degree from the University of Jordan and completed his surgical training in the United States, including residencies in general and plastic surgery at the Cleveland Clinic. He also completed fellowships in microsurgery at the Medical College of Wisconsin, and in cosmetic face and eyelid surgery with Dr. Mark Codner. Dr. Alghoul served as an assistant professor at Northwestern Feinberg School of Medicine in Chicago, where he built a busy clinical practice and trained residents. He specializes in cosmetic face and oculoplastic surgery and complex facial reconstruction. He has published over 60 peer-reviewed papers and developed several innovative techniques, including the lateral orbital C-Angle enhancement procedure, the Triple Arc Lift, and the Endoscopic 360 Blepharoplasty. Dr. Alghoul is a fellow of the American College of Surgeons and a member of several prestigious societies, including the American Society of Plastic Surgeons and the American Society for Aesthetic Plastic Surgery and the International Society of Aesthetic Plastic Surgery. He currently practices at Alghoul Clinic in Amman-Jordan.



Katarina Andjelkov

Katarina Andjelkov, MD PhD is a board-certified Plastic and Reconstructive surgeon in Serbia and Brasil with 20 years of experience.

After graduating in medicine from the University of Belgrade, Serbia, she underwent plastic surgery training under prof. Ivo Pitanguy in Rio de Janeiro, Brazil. Upon returning to Serbia, she completed her master's and PhD studies in plastic and reconstructive surgery at the University of Belgrade.

Currently, she serves as a Scientific Associate in studies involving cell therapies and other projects in Plastic Surgery at the Faculty of Medicine, University of Belgrade. She is also the owner of the first clinic for Regenerative Surgery in the Balkans, BelPrime Clinic, where she performs stem cell and other regenerative treatments.

She has more than 30 papers published in peer-reviewed journals covering both basic science research and clinical experience. She has contributed chapters to several plastic surgery books.

Dr Andjelkov is:

- International Society of Aesthetic Plastic Surgeons (ISAPS) - National Secretary for Serbia, from 2020. (re-elected for the term 2024-2028)
- European Society of Plastic Surgeons (E(A)SAPS) - Board Member, and the Chair of the membership committee (from 2021.)
- ISAPS Educational Committee member and Co-chair for Europe from 2021.
- American Society of Plastic Surgeons (ASPS) - Educational and Regenerative Committee member
- SBCP - Titular member
- SRBPRAS (Serbian Society for Plastic and Reconstructive surgeons) - board certified member
- Active member of a number of professional associations such as: IFATS, SRBSAPS (Serbian Society for Aesthetic Plastic Surgery), etc.

Faculty Members



Duncan Atherton

Duncan Atherton completed his plastic surgery training in the London deanery during which time he was also awarded his MD from Imperial college for his thesis on peripheral nerve injury. He divides his time between a busy private rhinoplasty practice and his NHS post at Guys and St Thomas' Trust, specializing in cleft lip and palate surgery. He remains heavily committed to teaching and training the next generation of future cleft surgeons and has published widely in both fields. To this end he is currently a Senior Clinical Lecture at Kings College University.



Timo Bartels

Born in Hamburg, Dr. Timo Bartels has remained loyal to his favorite city. He studied human medicine in Hamburg and Malta and received his medical license in 2003.

He completed his specialist training in Plastic and Aesthetic Surgery at hospitals with the largest departments in this field in northern Germany, including Hamburg's traditional evangelical hospital "Alten Eichen," now AGAPLISION DIAKONIEKLINIKUM HAMBURG, and the BG KLINIKUM HAMBURG (BOBERG).

In 2009, Dr. Timo Bartels became a specialist in Plastic and Aesthetic Surgery and earned his doctorate with the distinction of Magna cum Laude a year later.

From 2010 to 2011, he was the deputy head of the Department of Plastic, Reconstructive, Aesthetic Surgery, and Hand Surgery at the ASKLEPIOS KLINIKUM ST. GEORG in Hamburg.

In 2011, Dr. Timo Bartels founded his own practice, HANSE AESTHETIC, focusing on aesthetic facial and body surgery. The practice has since developed into HANSE AESTHETIC GbR in partnership with Dr. Jochen v. Freyhold. With four surgeons working at Hanse Aesthetic it is one of the biggest private practices for aesthetic surgery in northern Germany.

Since the beginning Dr. Timo Bartels undertook further specialized training with internationally renowned plastic surgeons in the USA, Canada, Italy, Sweden, Brazil, France and Belgium.

His great passion for Plastic Aesthetic Surgery has made him a sought-after speaker and live operator at renowned national and international conferences and congresses in Germany, Switzerland, England, Sweden, and Russia since 2015. Dr. Timo Bartels is also involved in his own expert networks on an international level. He continuously develops his surgical techniques and methods for the plastic aesthetic perfection of the face and breast.



Jesús Benito Ruiz

Jesús Benito Ruiz is Director of Antiaging Group Barcelona. He studied Medicine and Surgery at the University of Valencia, finishing as Bachelor with Outstanding in 1987. Extraordinary Medical Degree Award. From 1988 to 1993 he trained as a Specialist in Plastic, Aesthetic and Reconstructive Surgery at the Hospital "La Fe" in Valencia.

In 1994 he moved to Barcelona to join the Plastic Surgery Service of the Hospital Clínic Universitario de Barcelona, where he was a Senior Specialist until 2010, to later dedicate himself entirely to his Antiaging Group Barcelona project.

He has been president of the Spanish Association of Aesthetic Plastic Surgery (AECEP) and actually he is National Secretary of ISAPS Spain (International Society of Aesthetic Plastic Surgery).

He is a member of various scientific societies, highlighting the Spanish Society for Plastic, Reconstructive and Aesthetic Surgery (SECPRE), the Spanish Association for Plastic Aesthetic Surgery (AECEP); the American Society of Aesthetic Plastic Surgery (ASAPS), the International Society of Aesthetic Plastic Surgery (ISAPS), and the American Society of Plastic Surgery (ASPS). His biography is available in wikipedia (https://es.wikipedia.org/wiki/Jesus_Benito_Ruiz). Married and with two boys, his greatest hobbies are travelling and flamenco.

Faculty Members



Neil Bulstrode

Neil Bulstrode trained in Plastic, Reconstructive & Cosmetic Surgery at several premier plastic surgery units both in London and Sydney, Australia. This included a two-year period of research at the RAFT Institute of Plastic Surgery at Mount Vernon Hospital resulting in the award of a Doctorate Of Medicine (MD) in 2002. Neil trained with some of the UK's top Cosmetic Surgeons and was the Cosmetic Fellow at the Wellington Hospital. He passed the Plastic Surgery Specialist Fellowship - FRCS (Plast) - of the Royal College of Surgeons in 2005, entered into the GMC Specialist Register for Plastic Surgery in 2006 and is a Full Member of the European Association of Plastic Surgeons (EURAPS), the British Association of Plastic Reconstructive and Aesthetic Surgeons (BAPRAS) and British Association of Aesthetic Plastic Surgeons (BAAPS).

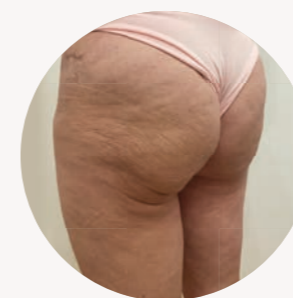
Neil is widely published with over 90 peer-reviewed papers on an extensive range of plastic, reconstructive, cosmetic surgery and research topics including face lifts, rhinoplasty, and Botox. He has presented work internationally in Europe, the USA, and Australia. He has both a busy NHS reconstructive practice for congenital deformities and thriving private practice covering facial, breast and body cosmetic surgery.

When not at work Neil is kept very busy and happy by his family.

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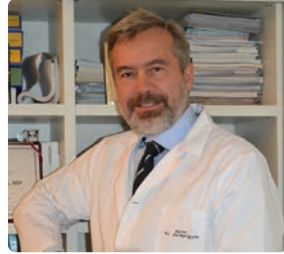
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Dr Apostolos Vlachogiorgos
MD MRCS MSc GMC



Read the full article here

Faculty Members



Gianluca Campiglio

Gianluca Campiglio, MD PhD, concluded his residency in Plastic Surgery at the University of Milan where subsequently he also obtained his residency in Microsurgery and his PhD in Plastic Reconstructive Surgery with a thesis on growth factors and stem cells. He has been senior register at the Division of Plastic Surgery of Niguarda Hospital (Milan) and consultant in various private and public hospitals. Since 2006 he is only in private practice and dedicates full time to Aesthetic Surgery.

During his career he has been author of more than 200 scientific papers in Italian and international journals or books. He is in the advisory board and section editor of the Aesthetic Plastic Surgery Journal. He is invited Professor at the Medical School of the most prestigious Universities in Italy (such as Milan, Palermo and Padova) and abroad (University of Liege-Belgium) where he teaches surgical anatomy and aesthetic surgery. He has been for 10 years in the Board of Directors of the International Society for Aesthetic Plastic Surgery (ISAPS) (2010-2020) and 2nd Vice President of the Society (2018-2020). He is Visiting Professor of ISAPS and Chair of the Global Survey Committee (2022-2024). He has been in the Board of Directors of the European Association of Societies of Aesthetic Plastic Surgery (EASAPS) and Chair of the External Relationship Committee (2017-2019) He is founding member of the Italian Society of Aesthetic Plastic Surgery (AICPE), active member of the Italian Society of Reconstructive and Aesthetic Plastic Surgery (SICPRE), international member of the American Society for Aesthetic Plastic Surgery (ASAPS) and of the American Society of Plastic Surgeons (ASPS). He is also honorary member of many national societies of Plastic Surgery. He has been consultant for Aesthetic Surgery for the Italian Health Minister and currently he maintains this position for the Medical Council of Milan.

His excellent teaching skills, based on a solid experience in all the field of Aesthetic Surgery are worldwide appreciated at congresses, courses and other educational meetings.



Burcu Çelet Özden

Dr Çelet Ozden was born in Istanbul in 1975. She finished her undergrad education and plastic surgery residency in Istanbul University Istanbul Medical Faculty where she remained as faculty and has since worked as an attending. At 2017, she set up Istanbul Breast Clinic where she established a specialized breast plastic surgery practice. She has a genuine interest in breast and chest wall reconstruction and has been working with several multidisciplinary breast care teams. She carries an active role in the treatment planning and reconstructive procedures as well as aesthetic and reconstructive revisions in these high turnover referral centres.

Her research interest has focused on two staged breast reconstruction and radiotherapy compatibility as well as implant sizing and prepectoral breast reconstruction. Her experimental research project on expander volumes and radiotherapy received the national best paper award in 2013.

As a pioneer in immediate direct to implant and muscle sparing prepectoral breast reconstruction, she is invited as speaker in many national and international breast meetings.



Caroline Glicksman

In practice since 1992, Dr. Glicksman has authored numerous textbook chapters and peer-reviewed articles. She is a clinical professor of plastic surgery at Hackensack Meridian School of Medicine and a Traveling Professor for the Aesthetic Society. She is the Immediate Past President of the Aesthetic Foundation (ASERF), Chair of the ARISE-American Registry for Breast Implant Surveillance Committee and is a Clinical Editor for the Aesthetic Surgery Journal (ASJ).

Dr. Glicksman is the first woman Medical Director for a US breast implant clinical trial. She holds three US patents related to breast surgery and in 2020, completed her law degree in Pharmaceutical, Medical Device, and Compliance Law. She has four children, and is married to her husband, an orthopaedic surgeon/golfer.

Faculty Members



Sinclair Gore

Following medical training at Cambridge University, Mr. Gore trained in Plastic Surgery in Australia and the UK including four national and international specialist fellowships. Currently he is an NHS consultant in Oxford and undertakes private practice in this region. He has published numerous plastic surgery articles, has a masters degree (MD) in skin cancer and has completed postgraduate diplomas in aesthetic surgery and medical education. Within his NHS practice Mr. Gore has a special interest in nasal reconstruction and within private practice he has a particular focus in septorhinoplasty surgery. Having sat on the council of the British Association of Head and Neck Oncologists he is now a committee member of BAAPS Support.



Lars Hansen

Dr Lars Hansen is a consultant psychiatrist and a fellow of the Royal College of Psychiatrist. He did his training in Copenhagen, Paris and London and holds a doctorate in cognitive therapy from the university of Southampton. He has published more than 140 scientific articles and contributed to BBC, ITV and Channel 4 radio and television programmes.

He is the co-founder of two IT-companies, Healios and Plast – IQ. He has over the last 20 years detected, diagnosed and treated numerous BDD patients mainly in his private outpatient clinic.



Patricia Gutierrez-Ontalvilla

Dr. Patricia Gutiérrez-Ontalvilla is a Plastic, Reconstructive and Aesthetic Surgeon. Graduated in medicine and surgery from the University of Navarra 1998 with a degree of Outstanding and Doctor "Cum Laude" from the University of Valencia 2020. Extraordinary prize for doctoral thesis 2021-2022.

Plastic surgeon at the public Hospital La Fe in Valencia 1999-2022. Currently, she exclusively carries out her practice in her private clinic and chairs the Nixarian Foundation (FundacionNixarian.org) for the dissemination, research, and treatment of Vulvar Lichen Sclerosus from Regenerative Medicine.

Author of the monographic Spanish book "So I have vulvar lichen sclerosus. What do I do now? Monograph of vulvar lichen sclerosus. Guide to current treatments. This book has been translated into English and Portuguese.

Dr. Gutiérrez-Ontalvilla is the current Assistant National Secretary for Spain of the International Society of Plastic and Aesthetic Surgery (ISAPS) and regularly gives international lectures in addition to publishing articles in national and international journals and various book chapters related to the different uses of fat tissue in plastic surgery and regenerative medicine.

For more information visit: DraGutierrez.com

Faculty Members



Jeffrey M. Kenkel

Jeffrey M. Kenkel, M.D., FACS, is a board-certified plastic surgeon located in Dallas, Texas. He is the holder of the Betty and Warren Woodward Chair in Plastic and Reconstructive Surgery and Professor and Chair of the Department of Plastic Surgery at the University of Texas Southwestern Medical Center. He is the Director of the Clinical Center for Cosmetic Laser Treatment. His clinical practice is located at the Outpatient Building on the UT Southwestern Medical Center Campus and Frisco UT Southwestern Plastic Surgery Clinic.

Dr. Kenkel is Past-President of the Aesthetic Society (TAS), the leading professional organization of plastic surgeons who are certified by the American Board of Plastic Surgery and specialize in cosmetic plastic surgery. In addition, he is Past-President of the Dallas Society of Plastic Surgery is past director of the American Board of Plastic Surgery. Dr. Kenkel is, Editor of Aesthetic Surgery Journal. He remains actively involved in the education of plastic surgeons around the country, speaking about nonsurgical and surgical options for facial rejuvenation. He has authored more than 200 peer-reviewed publications and numerous book chapters. His research focuses primarily on laser and light-based devices and their tissue interaction as well as body contouring safety. He is part of a group who has developed and is using a noninvasive imaging center to help assess the aging process and the effect of devices on aging.

He performs a wide array of both surgical and non-surgical cosmetic procedures.

- Facelift/Necklift
- Eyelift (Blepharoplasty)
- Laser Resurfacing
- Cosmetic Injectables

Faculty Members



Reza Nassab

Mr Reza Nassab MBChB, MSc, MBA, FRCS (Plast) is a consultant plastic surgeon with a specialist interest in the field of cosmetic surgery. Mr Nassab performs a wide range of procedures for the face, breast, body and skin. Reza Nassab graduated from the University of Birmingham in 2000. He then completed his basic surgical training in the East Midlands before embarking on his plastic surgery training. He worked in some highly respected plastic surgery units across the UK including London, Birmingham, Liverpool and Manchester. He was a consultant plastic and reconstructive surgeon in the NHS performing breast reconstructive microsurgery. He has undertaken competitive aesthetic surgery fellowships with some of UK and World leaders in the field of cosmetic surgery. During his training, Mr Nassab completed a MBA Business Degree and a Masters in Aesthetic Surgery (MSc). He is now in full time private practice performing a wide range of cosmetic surgery.

Reza Nassab has been on the BAAPS council for over 2 years and is now Treasurer for the association. He was involved in the BAAPS Guidance on Gluteal Fat Grafting that was published in the Aesthetic Surgery Journal. He is actively involved in the PR committee for BAAPS and trying to engage members to get involved in the association's press coverage.



Mary O'Brien

Mary O'Brien is a Consultant Plastic & Hand Surgeon.

She qualified in 1994 after completing her Medical Degree at Guy's and St Thomas' Hospitals. She was awarded a Master's degree in Medical Law and Ethics in 2003. Her dissertation was in Cosmetic Surgery.

She trained in Plastic Surgery and was awarded the FRCS (Plast). She undertook a Hand Fellowship at the Pulvertaft Hand Centre in Derby where she was subsequently appointed in 2008. She has a full time NHS reconstructive and trauma practice as well as an aesthetic and medico-legal practice.

She has been involved in various capacities with the BSSH, BAPRAS, Scar Free Foundation and BAAPS. She was elected to BAAPS Council in 2014 and chaired subcommittees including Professional Standards, Education & Training and Public Relations. After serving 2 years as Vice President, she was elected President of The British Association of Aesthetic Plastic Surgeons in 2020 and completed her term in September 2022.



Hagen Schumacher

Hagen is a UK-trained plastic surgeon with a special interest in aesthetic facial procedures such as rhinoplasty, genioplasty, rhytidectomy and periorbital aesthetic surgery.

He completed his specialist training at Cambridge University Hospital and associated units in 2012, and proceeded with two years of fellowship programs at St Andrew's Unit in Chelmsford and at the Royal Marsden Hospital in London, sub-specialising in surgery in the head and neck as well as the breast region. He left the NHS after 10 years of working as a consultant and has now an extensive cosmetic practice in London, Cambridge and Kent.

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Faculty Members



Rieka Taghizadeh

Miss Taghizadeh is a Consultant Plastic Reconstructive and Aesthetic surgeon with expertise and experience in all aspects of cosmetic, corrective, and restorative surgery involving the breast and body. A special area of practice is secondary/ revision cases.

She is a BAAPS council member, the UK assistant national secretary for ISAPS and the BAPRAS chair for the breast special interest group. She is a regular invited speaker and faculty member at a number of key international plastic surgery meetings and courses.

Miss Taghizadeh is an editorial board member for the Aesthetic plastic surgery journal and regularly contributes with invited discussions on popular topics as well as review of articles.

She has a keen involvement with education, being a long-standing member of the ISAPS Resident training committee and regularly delivering talks and chairing sessions on breast and body Aesthetics.



Omar Tillo

Dr. Omar Tillo is a consultant plastic and reconstructive surgeon specializing in aesthetic body contouring. During his training, he developed expertise in microsurgery, breast, body, and limb reconstruction, and aesthetic surgery. He has completed senior fellowships in hand surgery and breast reconstruction and holds the MRCS, an MD by research thesis, the European Board of Plastic Aesthetic and Reconstructive Surgery, and the FRCS in Plastic Surgery from the Royal College of Surgeons.

While serving as a consultant at the National Health Service (NHS), Dr. Tillo developed the breast reconstruction service at Bedford Hospital. He introduced microsurgical free flap reconstruction (DIEP) and complex breast surgery. His team was nominated twice for the Hospital's 'Team of The Year Award' and won the 'Service Improvement and Innovation Award' in November 2018.

Since 2019, Dr. Tillo has managed a fully private practice focused on body contouring procedures, including liposuction, gluteal lipofilling (BBL), abdominoplasty, and surgeries involving the breasts, calves, and male pectoral implants. In 2020, he introduced ultrasound-scan-guided gluteal lipofilling and collaborated with The British Association of Aesthetic Plastic Surgeons (BAAPS) to study BBL safety. This collaboration led to new national guidelines on gluteal lipofilling announced in October 2022.

Dr. Tillo is dedicated to researching and implementing evidence-based safe practices that reduce risks and complications associated with surgery. He strongly opposes unsafe medical practices and uninformed medical tourism, emphasising the importance of safety and informed decision-making for patients seeking any medical treatments.



Michael P.H. Tyler

MB ChM FRCS (Plast)

Michael Tyler is in full time private practice. He left the NHS, after 35 years, in 2023 having been Co-Chair of the Division of Surgery, Anaesthesia and Critical Care. Prior to this he led the Plastic Surgery Department for six years and the Burns Unit for 12 years. He is on the council of the BAAPS.

His private practice is centred around all types of plastic surgery to the breast, some body contour surgery and some facial aesthetic surgery. He provided a breast reconstructive surgery to the region, for 20 years, mainly with DIEP flaps.

As Clinical Director of Restore Research, a research charity he clinically supervised five DPhil theses and three Masters degrees. He has co-authored a number of papers in a wide range of plastic surgery subjects. He is an invited speaker in managing stress within surgery including burnout and value in healthcare and has presented clinical papers in burns, breast and facial plastic surgery.

Faculty Members



Greg Williams

Greg Williams is a Diplomate and Board or Directors member of the ABHRS. He is a Fellow and Board of Governors member of the ISHRS. He is the current Vice President and Past President of the British Association of Hair Restoration Surgery.

He has published over 35 articles in the Hair Transplant Forum International, given over 80 hair related lectures, been faculty at several live surgery workshops and ISHRS World Congresses, been the recipient of 7 ISHRS Research Grants, and authored several book chapters in leading hair transplant surgery textbooks.

He has been performing hair transplant surgery for over 20 years and is the only member of the British Association of Aesthetic Plastic Surgeons with a full-time practice in hair restoration surgery.



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Roz McGinty

Roz has been Practice Manager & Plastic & Reconstructive Surgery CNS at Plastic Surgery W1 Ltd since 2001. Roz trained at University College London Hospital in 1995, completed her Bachelor of Science degree in 1998, specific burns and plastic surgery training in 1997 and became an Independent Nurse Prescriber in 2018.

Roz has gained extensive experience in plastic and reconstructive surgery; she initially worked at UCH/ Middx where she was exposed to the full range of complex reconstructive procedures. This included treating many of the victims of the 1999 Soho bombings.

In 2001, Roz joined David Ross to establish a wide ranging, comprehensive clinical practice at PSW1, where she runs the team and leads the nursing care of patients with both aesthetic and reconstructive needs. During this time Roz also led a Plastic Surgery & Orthopaedic field hospital, in Haiti, following the 2010 earthquake.

She is dedicated to the field of Plastic Surgery and passionate about the care of patients undergoing any form of aesthetic or reconstructive surgery. She is committed to excellence in clinical practice and has a particular interest and expertise in complex wounds and the development and use of state-of-the-art dressings. Patients are often referred to her for her specialist wound care knowledge. This considerable experience has culminated in Roz co-founding the BAAPS Nurses & Associates Group together with Isobel Wood.



Isobel Wood

Owner/Founder The Cosmetic Surgery Coach and Isobel Wood Aesthetics Isobel is Co-President of the BAAPS Nurses group. She is an experienced aesthetic surgery practice nurse but also a successful entrepreneur, author, aesthetic nurse specialist, patient advisor and advocate and experienced colleague and friend.

Graduating from St Bartholomew's in 1995 into ITU she went on to join plastic surgeon Brian Coghlan MD FRCS(Plast) in 1999 as private practice nurse. In 2001 she set up the cosmetic private practice of plastic surgeon David Ross MD FRCS(Plast) working concurrently as practice nurse and aesthetic nurse specialist, also caring for the private patients of the retiring John Bowen MD FRCS(Plast).

In 2011 she founded Isobel Wood Aesthetics with clinics in London, South Cambridgeshire and Suffolk and later started The Cosmetic Surgery Coach providing an independent patient advisory service for those seeking aesthetic surgical procedures. In 2021 her patient guide entitled "An Insiders Guide to Cosmetic Surgery" was published by Troubador.

Day 1: Thursday 26 September 2024

9:00 Registration & Welcome

Rhinoplasty Session - MDT (Surgeons, Psychologists & MLD Specialist)

9:15	How is it done, why certain techniques, complexities
9:30	Principles of managing the psychology of the rhinoplasty patient
9:45	MLD taping for Rhinoplasty
10:00	Q&A
10:15	BAAPSN Membership Update
10:45	Tea & Coffee Break in Exhibition
11:25	Psychology Session in main programme

12:55 – 14:00 Lunch & Visit Exhibitors

Labiaplasty Session (Surgeon Led)

14:00	Labiaplasty Session – How it's done, complexities
14:20	Fat Grafting in Labiaplasty
14:40	Clinisept+ talk with Ross Walker
14:50	Q & A
15:00	Tea & Coffee Break in Exhibition

Breast session - MDT (Surgeons, Nurses & Industry)

15:30	Breast implants - longevity, manufacture, differentiation
15:45	How to size and advise patients - Nurse Panel Discussion
16:15	How it's done – Breast augmentation
16:35	Management of capsular contracture
16:55	Q & A
17:00	Close of Programme

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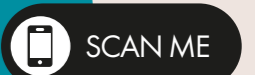


BAAPSN Membership is available to all nurses working in the aesthetic plastic surgical field

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- Newsletters
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Michael Hackett Memorial Prize Winner

BAAPS Annual Meeting abstracts are submitted each year prior to the Annual Conference. The top scorer on the free paper submissions has been invited to present as the Michael Hackett Memorial Prize winner; this year the Michael Hackett Memorial Prize of £500 is awarded to Mr Theodore Pezas, Mr Pezas will present his paper on Thursday 26 September from 16.55.

Abstract 1

Cosmetic tourism in the united kingdom: understanding the patient experience following a decade of complication management at a tertiary plastic surgery unit

Author:

Mr T. Pezas

Co-authors:

Mr Paul Oregi
Mr Sultan Hussein
Mr Zsaki Sidhu
Ms Maleeha Mughal Mr Paul Roblin
Ms Marlene See
Ms Victoria Rose
Ms Pari-Naz Mohanna

Introduction:

With the number of people requiring hospital care in the United Kingdom following cosmetic surgery abroad having increased 94% in the last three years, little remains known of the patient experience associated with this process.

Aims:

To understand the patient experience following a decade of complication management at our tertiary plastic surgery unit.

Methods:

Data was retrospectively collected for 103 patients referred with complications following cosmetic surgery abroad between 2012 to 2022. Over 93% of patients were women. A survey was designed and independently assessed by our hospital's clinical outcomes and audit manager. Verbal consent was obtained from all respondents.

Results:

Response rate was above 40%. Over 80% travelled abroad due to cost. More than 50% found their surgeon by word of mouth and paid less than £5000 for their surgery, travel and accommodation. The majority of respondents regretted the decision to have surgery abroad. Over 60% rated their experience as average or below average and would not have made the same decision.

Conclusion:

This study sheds new light on the UK patient experience following cosmetic surgery abroad and adds to our current understanding of the impact of cosmetic tourism on patients and the services that manage their complications.

BAAPS Annual Dinner

The BAAPS Annual Dinner will take place on Thursday 26 September in the impressive Member's Dining Room at the House of Commons.

The evening will start with a champagne reception in the Strangers Room, seeped in history, followed by a beautiful 3 course dinner with wine.

We look forward to you joining us in saying a massive thank you to our current President Marc Pacifico, welcoming new President, Miss Nora Nugent and awarding the new Vice President during the course of the meal.

Evening running order:

19:30 Champagne Welcome Reception
20:15 Dinner
10:30 End of Dinner

Please join us for an after party at Stereo, Covent Garden
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Poster Competition: Abstracts



The BAAPS Abstract presentations can be found next to the BAAPS registration desk in electronic format. Please vote for the best abstract by placing the ballot in the box provided, include your full name, only one vote per name will be counted. The winner will be announced on Friday 27 September from 12.20 – 12.30 in the Kelvin Lecture Theatre.

Please scan the QR code to see the full abstracts on the BAAPS website.

Abstract 2

Efficacy and safety of a novel formulation liquid botulinum toxin, relabotulinumtoxinA, when used for combination treatment of glabellar and lateral canthal lines

Author:

Dr W. Konczalik

Co-authors:

Dr Vince Bertucci
Dr Joel Schlessinger
Dr John Joseph
Dr Ava Shamban
Dr Paul Lorenc
Dr Robert Weiss
Dr Leslie Baumann
Dr Mark Nestor
Dr Heidi Prather
Dr Derek Jones
Dr Alexander Donath
Dr Rebecca Kazin
Ms Xiaoming Lin
Dr Sarah Coquis-Knezek

Introduction:

A new, complex-free, ready-to-use, liquid-formulation neuromodulator, relabotulinumtoxinA (relaBoNT-A), with high BoNT-A activity, is being developed for treatment of glabellar lines (GLs) and lateral canthal lines (LCLs). No precipitation or freeze-drying steps are used during manufacturing, which keeps the active toxin in its natural conformation in liquid state throughout the process, maintaining high BoNT-A activity in the final product.

Abstract 3

The burden of cosmetic tourism on a tertiary nhs breast surgery unit

Author:

Dr Z. Zaccariah

Co-authors:

Dr Daniel Ahari
Mr Michael Preston
Ms Lyndsey Highton

Introduction:

We aimed to study the burden of post-operative complications of cosmetic surgeries performed both in the UK and abroad on an NHS tertiary breast surgery unit across September 2022-2023.

Abstract 4

Tape and shape: a technique for planning breast surgery

Author:

Ms N. Narayan

Co-authors:

Mr. Fulvio Urso-Baiarda

Introduction:

Patients seeking aesthetic breast surgery commonly express difficulty evaluating the procedure which will best address their concerns. It is often difficult to visualise the likely outcome of these procedures using standard techniques like sizers or 3D simulation. We describe an effective and reproducible technique to assist decision-making and planning of breast surgery by preoperative breast taping.

Abstract 5

Evaluating the safety and efficacy of onabotulinumtoxinA for the treatment of platysma prominence: results from a phase 3 multicenter, randomized, double-blind, placebo controlled study

Author:

Dr A. Parikh

Co-authors:

Dr Sachin M. Shridharani
Dr Megan Couvillion
Dr Edward Lain
Dr Patricia Ogilvie
Dr Tatjana Pavicic
Dr Grace S Park
Dr Warren Tong
Dr Elisabeth Lee
Dr René Hopfinger

Introduction:

To evaluate the safety and efficacy of onabotulinumtoxinA for treating platysma prominence (PP).

Poster Competition: Abstracts



Abstract 6

Wise pattern vs. Vertical mastopexy pattern in skin-sparing and skinreducing mastectomy (ssm/srm) with immediate breast reconstruction: systematic review and bayesian metaanalysis

Author:

MS. Cheong

Co-authors:

Arsanois Awad Guirgis
Saayad Ahmad
Wei Shung Tung

Introduction:

Radical mastectomy was once standard for breast cancer, but now wide local excision and oncoplastic techniques are preferred. Skin-sparing mastectomy (SSM) facilitates immediate breast reconstruction (IBR), enhancing patient satisfaction. Wise and vertical mastopexy techniques are commonly used in skin-reducing mastectomy (SRM) for large or ptotic breasts, providing breast uplift and improved confidence. This study compares postoperative outcomes of Wise and vertical mastopexy designs, hypothesizing that incision choice affects cosmetic outcomes and complication rates.

Abstract 7

The day case deep plane face and neck lift: protocol and technical considerations in 110 cases

Author:

Mr T. Pezas

Co-authors:

Mr Georgios Orfanotis

Introduction:

Face and neck lift surgery in the United Kingdom is undertaken with the expectation that an inpatient stay will be required. The COVID-19 pandemic has stimulated interest in how these procedures might be offered as a day case.



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Poster Competition: Abstracts



Abstract 8

The acceptable degree of facial asymmetry: a systematic review of optimal symmetry in facial aesthetics

Author:
Ms W. Kim

Co-authors:
Ms Divine Adegbe
Mr Shehab Jabir

Introduction:
The "perfect face" and attractiveness have long been associated with facial symmetry. Many undergoing aesthetic procedures seek the perfect correction of natural imperfections. However, chasing perfect symmetry can lead to an unnatural outcome.

Abstract 9

Effectiveness and safety of a new nasha-hd hyaluronic acid injectable, hasha, for augmentation and correction of chin retrusion

Author:
Dr W. Konczalik

Introduction:
A new hyaluronic acid (HA) injectable, Restylane Shaype (HASHA, Galderma), has been developed to treat chin retrusion as a less invasive and reversible option versus surgery. The product is to be injected on bone, aiming for an aesthetic improvement of chin retrusion that projects and mimics the natural shape of the bony chin. It is produced with the new high- definition NASHAHD technology, which utilizes minimal crosslinking and mild processing that can preserve the long natural HA chains resulting in strong/firm products with high G primes (G'; an indicator of strength/firmness)² and with high resistance to shear forces. The objective of the study was to assess the effectiveness and safety of HASHA vs. a no-treatment control, for augmentation and correction of chin retrusion

Poster Competition: Abstracts



Abstract 10

Role of real-time ultrasound in gluteal fat transfer

Author:
Dr A. Mohamed

Co-authors:
Dr Hazem Alfie

Introduction:
Gluteal fat transfer is a procedure where fat is harvested from one place to another. The U/S method has been introduced for safety to minimize complications that have been occurring. BAAPS has also introduced guidelines for safety of gluteal fat transfer & has recommended using real-time ultrasound while injecting the fat. The number of patients who went through this procedure in the last 3 years were (38), aging between (24 & 44) with a median number of (32).

Abstract 11

Effectiveness of intercostal nerve blocks in breast surgeries.

Author:
Dr A. Mohamed

Co-authors:
Dr Hazem Alfie

Introduction:
Breast Surgeries constitute 93% of all cosmetic plastic surgeries, including breast augmentation, reduction, mastopexy, and tuberous breast correction. The nerve supply of the breast usually comes from intercostal nerves derived from the anterior rami of the thoracic spinal nerves from T1 to T11 and are situated between adjacent ribs.

Abstract 12

Estimating the prevalence of bia-aldl – a systematic review

Author:
Mr J. Ward

Co-authors:
Mr Thomas Calderbank
Ms Chee Chee Tang
Mr Naveen Goddard
Mr Marios Tasoulis
Mr Aadil Khan

Introduction:
Assessment of BIA-ALCL prevalence is challenged by a lack of population-level data for the prevalence of breast implants which obscures the true prevalence of BIA-ALCL and hinders informed consent consultations. We performed a systematic review to synthesise data from published studies reporting BIA- ALCL cases in defined patient populations to better inform the evidence base.

Abstract 13

Conventional high-dose vs low-dose hyaluronidase for skin necrosis after hyaluronic acid fillers: a systematic review and pilot meta- analysis

Author:
Mr Jonathan Boey

Co-authors:
Dr Zhi Yang Ng
Dr Justin Boey
Dr Taige Cao

Introduction:
Hyaluronidase remains the mainstay for skin necrosis due to vascular occlusion after hyaluronic acid (HA) fillers. There is wide variability in hyaluronidase protocols and most lack evidence regarding dosages.

Abstract 14

Ethnic minority, in the minority

Author:
Miss H. McCance

Co-authors:
Miss Pooja Jageer
Miss Ciarstan McArdle
Mr Waseem Bhat
Ms Rebecca Rollett

Introduction:
Several publications highlight that ethnic minorities are under-represented as recipients of cosmetic surgery procedures. We observed all surgeons registered with the British Association of Aesthetic Plastic Surgeons (BAAPS), and analysed the websites linked to their surgical practice. We reviewed the website images to assess variation of patient demographics when advertising cosmetic surgery.

Abstract 15

The hidden perils of slimming shots: unveiling adverse events of fat dissolving injections - a systematic review

Author:
Mr D. Bhatti

Co-authors:
Mr G Skepastianos

Introduction:
The growing popularity of non-surgical fat-dissolving injections, such as those involving deoxycholic acid, Aqualyx and Lemon bottle, necessitates a thorough examination of their safety profiles and potential adverse events. These minimally invasive procedures offer a favoured alternative to traditional liposuction by targeting localized fat deposits with minimal downtime. This systematic review aims to collate and analyze data from various clinical studies, case reports, and adverse event databases to provide a comprehensive overview of the safety and risk profiles of these treatments

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Poster Competition: Abstracts



Abstract 16

25+ Years of experience with the restylane portfolio of injectable hyaluronic acid fillers for facial aesthetic treatment

Author:
Dr W. Konczalik

Co-authors:
Dr Carlo Di Gregorio
Dr Luiz Avelar
Dr Stephanie Lam
Dr Fabio Iachetti

Introduction:
Restylane® was the world's first non-animal-derived hyaluronic acid (HA) filler, approved for aesthetic use in 1996. Restylane is a minimally modified version of natural HA, resulting in gels that are close to the composition of natural HA. Through continuous innovation, the portfolio has been expanded to cover a wide range of products within the Restylane family, encompassing different technologies (NASHA®, OBT™) and gel characteristics, allowing treatments to be adapted to patient needs.

Abstract 17

The evolution of female nasal aesthetics through western art

Author:
Mrs R. Rodrigues

Introduction:
Art history suggests that the concept of beauty is dynamic while anatomy appears to be relatively immune to trends and fashion. This observational study intends to identify the primary features of Western Caucasian female noses that contribute towards or negate that which is considered subjectively beautiful and to appreciate whether and how the perception of what is deemed to be attractive has changed over time.

Abstract 18

Beware- the cosmetic tourist and the surprise gossypiboma!

Author:
Miss S. McCrossan

Co-authors:
Mr Jason Kelly

Introduction:
The cosmetic tourism industry introduces a complex landscape fraught with risks, including the occurrence of "never events" – catastrophic incidents that should never happen in the realm of healthcare. Depending on vicinity, surgeons training standards and clinical governance may be to differing levels to home physicians. We present the case of a patient who underwent multiple surgeries at once, abroad, and suffered severe consequences as a result, with one 'Never event' to be used as a major learning point.

Abstract 19

Evidence into the determinants of nodal metastases in lip squamous cell carcinoma

Author:
Mr D. Lam

Introduction:
This systematic review aims to look at studies since 2016 to find recent research into the clinicopathological factors contributing to lymph node metastases of lip squamous cell carcinomas, as this is when the last UK multidisciplinary guidelines were published

Abstract 20

Comparative analysis of umbilicoplasty techniques: literature review vs. Current practices

Author:
Miss J. Larwood

Co-authors:
Mr Miguel Campos
Mr Manaf Khatib

Introduction:
Umbilicoplasty is performed for both cosmetic and reconstructive purposes. The surgical techniques employed can vary significantly. This study aims to compare the umbilicoplasty techniques described in the literature with those used by practicing plastic surgeons.

Abstract 21

Surgical tourism gone wrong: life- changing complication following abdominoplasty

Author:
Dr S. Das

Co-authors:
Ms Sala Abdalla
Mr Christopher Lloyd
Mr Panagiotis Drymoussis

Introduction:
The prevalence of medical tourism in the UK is increasing at an alarming rate. Patients are having invasive operations abroad with limited education of the risks and consequences involved. As such, an increasing number of patients are presenting with post-operative complications, placing a significant burden on the NHS.

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Saturday 28 September 2024

This business support event will take place at The Science Gallery and must be booked in advance.

09.00	Registration		Mini-hospital - Mr Naveen Cavale, Clinic owner - Mr Marc Pacifico, LLPs & Groups - Mr Amir Sadri - Standalone (Traditional) - Rieka Taghizadeh
09.30	Welcome & introduction Mr Rajan Uppal		
09.35	Getting the best out of your practice Mr JJ Staiano	2.10	Aesthetic patient journey Miss Nora Nugent
09.55	Stop using pre-post images in Instagram. A disruptive and practical lecture Pepe Delgado, Personal Brand Specialist	2.15	Team work and staffing Mr Marc Pacifico
10.30	Q&A	2.30	Software panel discussion Shanks Sankar, Amit Pabari and Fulvio Urso-Baiarda, and industry experts Carebit & Cymphony
10.40	Selling Botox by units it's a trap. The power of a unique value proposition Pepe Delgado, Personal Brand Specialist	3.00	VAT and HMRC Veronica Donnelly and Q&A
11.00	Questions	3.30	Take Care! Mr Mike Tyler
11.15	Break		
11.30	Online Marketing for Doctors Steven Tait, Search Marketing Director	3.40	Break
11.45	Building your own surgical clinic Mr Ahmed Ali Khan	4.00	Q&A
12.00	AI in running a practice Raghav Sharma, Heidi Health	4.10	Social media for an aesthetic plastic surgery practice Mr Rajan Uppal
12.15	Panel discussion and questions	4.25	Panel discussion & questions
12.35	Lunch	4.35	Aesthetic Interiors HE Interiors
1.30	Models of practice Mr Paul Harris	4.45	Q&A
1.40	Panel discussion	5.00	Close



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Damages and Costs in Plastic Surgery Cases

As a greater number of people undergo plastic surgery, it is likely that a proportion will seek compensation if they feel the treatment has, in some way, been negligent. In claims that are successful, it is inevitable that the amount of compensation for such claims will continue to rise. This article considers how damages awards are assessed by the court and potential future changes in costs.

What Can a Claimant Seek Compensation For?

The purpose of compensation is to place an injured claimant in the position that he or she would have been in but for any negligence that is established. The level of compensation recovered falls under two main areas:

- **General damages** for pain, suffering, and loss of amenity, which a claimant is left with as a result of the negligence and which can include damages for any resulting psychiatric injury as well. These are assessed with reference to guidelines for awards for certain types of injury and also case law in other similar cases.
- **Special damages** for quantifiable financial losses the claimant has incurred as a result of the negligence, e.g., lost earnings, care costs, corrective surgery, etc. Past losses seek to recover compensation from the injury date up to any trial, and future losses for losses after trial. Where the claimant is, for example, unable to return to work or needs lifetime care, a formula using an annual amount multiplied by a figure based on life expectancy is used to ensure as fair an award as possible. Fortunately, the majority of cases relating to plastic surgery are relatively modest in value, often under £100,000, compared to cases concerning catastrophic injuries needing lifetime care, which can run into millions of pounds.

Examples of Awards in Plastic Surgery Cases Include:

AF v RA (2024):

Although liability was denied, the claimant, a 40-year-old woman, received £60,000 following failed breast implant removal surgery.

The claimant underwent removal of her breast implants, partial capsulectomy, hemi-periareolar mastopexy, and autologous fat injection to her breasts with fat harvested from her abdomen. Following the surgery, the claimant noted her breasts were the same size. The defendant advised her post-operation that she would need a tummy tuck following the liposuction carried out on her abdomen. It was alleged that she had not been advised of that pre-surgery. The claimant privately underwent further revision surgery in July 2022, namely a capsulectomy and mastopexy. During that procedure, it was discovered that the peri-prosthetic capsules had not been fully removed during the original procedure and were largely intact and full of injected fat. The claimant was advised that the abdominal irregularity was not amenable to further surgery. She was left with a misshapen abdomen and suffered from psychological trauma and anxiety as a result of the failed procedure.

This case was settled out of court, and the award included general damages of £35,000 and special damages for private surgery costs: £14,700; revision surgery: £9,000; therapy and miscellaneous: £1,300.

C v M (2016):

The claimant, a 33-year-old woman, received £54,943 for the nose injuries she sustained while undergoing a septorhinoplasty operation in April 2010.

The claimant alleged that the operation was carried out negligently and/or her consent had not been obtained. As a consequence, the claimant suffered painful after-effects, including bleeding, and was left with a distorted and functionally impaired ("Polly Beak") nose, as well as constriction of her internal nasal valves and alar collapse on the lower third of the nose. She also suffered breathing difficulties and had an adverse psychological reaction, with symptoms of post-traumatic stress, anxiety, and depression. She underwent a revision operation in August 2013. That operation restored her cosmetic appearance to one with which she was relatively happy, but she was left with a compromised nasal airway.

The award included general damages of £17,500 and special damages of past treatment: £6,980, past loss of earnings: £19,539, future cognitive behavioural therapy: £1,300, and future treatment: £3,500.

D v R (2007):

The claimant, a 28-year-old woman, received £20,000 (£37,079.94 RPI) in an out-of-court settlement after she suffered from a disfigured nose following a rhinoplasty in April 2004. She required corrective surgery and developed an adjustment disorder with prolonged symptoms of depression.

This case was settled out of court, and the award included general damages of £13,250, anticipated cognitive behavioural therapy costs of £2,250, and special damages to cover the cost of corrective surgery, totalling £4,500.

Legal Costs Associated with Claims

Following any award of compensation to a claimant, the claimant's solicitors are entitled to recover their costs and disbursements, such as expert fees. In some cases, the costs being sought can be far greater than the damages awarded. For this reason, it has been suggested that in lower-value clinical negligence pre-action claims (claims valued up to £25,000), fixed recoverable costs should be

introduced in order to allow claimants and defendants to achieve faster resolution of 'lower value' clinical negligence claims at a lower, more proportionate cost than under the current system. While it was proposed that this change would occur in October 2024, it remains to be seen exactly what is implemented by the current government, both in terms of the cut-off value for a fixed costs system and also the detail around any new costs regime. If introduced, it will certainly have an impact on a proportion of plastic and aesthetic surgery claims, where the damages agreed or awarded by the court are low and can easily be exceeded by costs under the current costs regime.

Ultimately, as in any medical malpractice claim, the only way to reduce both the financial and human cost of harm suffered through negligence is effective clinical risk management. For those in the field of plastic and aesthetic surgery, this is through good clinical practice but also shared decision-making when consenting patients, expectation management, and, of course, good detailed note-keeping.

By Majid Hassan and Pallabi Shakya
Capsticks LLP
On behalf of Incision Indemnity

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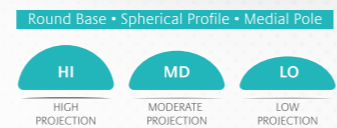
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¹ Silimed Indústria de Implantes Ltda. Consolidated Report of Mechanical Tests on Smooth Mammary Implants Ref 22622-XXXLO/MD/HI/JH. Rio de Janeiro, Brasil: Silimed 2021.



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1. Duteille F, et al. Aesthet Surg J Open Forum 2019;1(2): 1–10.