

## **Setting Up in Aesthetic Private Practice**

Royal College of Surgeons Saturday 4<sup>th</sup> October

## 08:45 Registration

- 09:00 09:15 Welcome & Introduction
- 09:15 10:00 From NHS to Aesthetics The Big Leap
- 10:00 10:45 Regulation & Compliance What You Must Know
- 10:45 11:15 Coffee Break
- 11:15 12:00 Training Pathways in Aesthetics
- 12:00 12:45 Clinic Set-Up Essentials
- 12:45 13:45 Lunch
- 13:45 14:30 Business & Financial Fundamentals
- 14:00 14:45 Marketing & Growing Your Brand
- 14:45 15:15 Break
- 15:15 16:00 Managing Risks, Complaints & Patients
- 16:00 16:30 Q&A with Successful Aesthetic Entrepreneur
- 16:30 End of Programme

