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Cellulite dimples affects an estimated 1.4 billion women worldwide.<sup>1,2</sup> Did you know, 84% of women who are at least somewhat concerned about their cellulite dimples are motivated to do something about it.<sup>3</sup> Some seek remedies such as creams, lotions, lasers, massage and wraps, and these have shown limited results with respect to either treating the underlying cause of cellulite or providing long lasting outcomes.<sup>4</sup>

Cellfina® is the only clinically proven device known to tackle cellulite dimples at its core, and is FDA cleared for the longest duration of results for any cellulite treatment.<sup>5</sup> Cellfina® treats the structural cause of cellulite dimples, with patients seeing results in as little as 14 days.<sup>5</sup> Clinical studies have demonstrated that the results last even at 3 years, with a whopping 93% patient satisfaction.<sup>5</sup> Due to high demand, Cellfina® is now available around the globe, including clinics across the UK and Ireland.

The treatment was named 'Best Cellulite Treatment' in the 2018 Tatler Cosmetic Surgery Guide and has featured in a number of consumer publications including Vogue, Sunday Mirror, Daily Mail and Get the Gloss from January this year. Not only that, but Cellfina® has also invested heavily in social and digital advertising, including Google AdWords, Facebook, LinkedIn and Instagram adverts and now has its own dedicated website, <a href="https://www.Cellfina.co.uk">www.Cellfina.co.uk</a>.

Hear plastic surgeon Mr Nick Rhodes talk about his experience with Cellfina®, including treatment details:

**BAAPS** - 4th October 2018 at 9.50am and 2.30pm. **CCR Expo** - 4th October 2018 at 4.15pm, and 5th October 2018 at 2.30pm.

"At long last it is great to be able to provide an effective and simple treatment to combat cellulite dimples."

Mr Nick Rhodes, Faceect.. Medispa, York.

"Cellfina® simply makes sense because it gets to the root of the cellulite problem. It works in a perfectly scientific way, releasing the skin where it forms a dimple so the puckered skin bounces back. The result: a smooth, rounded butt free from orange peel. I'm amazed by the results. At 49, I didn't know my backside had so much 'boing' left in it."

Elizabeth Young, Cellfina® patient from PHI clinic, London

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- 1. Worldometers, Population by gender, age, fertility rate, immigration <a href="http://www.worldometers.info/world-population/world-population-gender-age.php">http://www.worldometers.info/world-population/world-population-gender-age.php</a>
- 2. Avram MM. Cellulite: a review of its physiology and treatment. J Cosmet Laser Ther. 2004; 6:181-185.
- 3. CEL-DOF1-001\_01 Cellfina® Global cellulite market research, October 2016.
- 4. Wanner H, Avram H. An evidence-based assessment of treatments for cellulite. Drugs Dermatol. 2008; 7:341-5.
- 5. Kaminer, M.S., et al., A Multicenter Pivotal Study to Evaluate Tissue Stabilized-Guided Subcision Using the Cellfina® Device for the Treatment of Cellulite With 3-Year Follow-up. Dermatol Surg, 2017(0): p. 1–9.