

Analysis of BAAPS Audit 2022-2023

Non-Surgical Procedures	2022 Male	2023 Male	2022 Female	2023 Female	2022 Total	2023 Total
Botox Injections	500	496	6,139	5,953	6,639	6,449
Filler Injections	165	161	3,100	2,227	3,265	2,388
Total Non-Surgical Procedures	665	657	9,239	8,180	9,904	8,837

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The **top surgical** procedures for **men & women** in 2023 (total 25,972. A fall of 16% from 2022)

In order of popularity:

- Breast augmentation: 4,924 – down 27% from last year
- Breast Reduction: 4,641 – down 17%
- Abdominoplasty: 2,830 – down 17%
- Blepharoplasty (eyelid surgery): 2,769 – static (Increased to 4th place in 2023 from 5th place in 2022)
- Liposuction: 2,424 – down 19% (Dropped to 5th place in 2023 from 4th place in 2022)
- Rhinoplasty: 1,950 – down 12%
- Face/Neck Lift: 1,742 – down 2%
- Fat Transfer: 1,330 – down 16%
- Breast Implant Removal: 846 – down 16%
- Labiaplasty 680 – down 25%
- Otoplasty (ear correction): 648 – down 17%
- Browlift: 402 – static (Increased to 12th place in 2023 from 13th place in 2022)
- Brachioplasty: 389 – down 11% (Dropped to 13th place in 2023 from 12th place in 2022)
- Thigh Lift: 229 – down 12%
- Lower Body Lift 167 – static

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The **top surgical** procedures for **women** in 2023 (24,150 total. A fall of 16% from 2022)

Women had **93%** of all cosmetic procedures in 2023

2023 figures for women in order of popularity:

- Breast augmentation: 4,918 – down 26% from last year
- Breast Reduction: 4,399 – down 17%
- Abdominoplasty: 2,641 – down 19%
- Blepharoplasty (eyelid surgery): 2,461 – up 1% (Increased to 4th place in 2023 from 5th place in 2022)
- Liposuction: 2,211 – down 17% (Dropped to 5th place in 2023 from 4th place in 2022)
- Face/Neck Lift: 1,631 – down 1% (Increased to 6th place in 2023 from 7th place in 2022)
- Rhinoplasty: 1,565 – down 15% (Dropped to 7th place in 2023 from 6th place in 2022)
- Fat Transfer: 1,259 – down 16%
- Breast Implants Removal 845 – down 15%
- Labiaplasty 680 – down 25%
- Otoplasty (ear correction): 452 – down 15%
- Brachioplasty: 378 – down 10%
- Browlift: 343 – up 9%
- Thigh Lift: 224 – down 7%
- Lower Body Lift 143 – up 4%

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The **top surgical** procedures for **men** in 2023 (1,822 total. A fall of 20% from 2022)

Men had **7%** of all cosmetic procedures in 2023

2023 figures for men in order of popularity:

- Rhinoplasty: 385 – down 1% from last year
- Blepharoplasty (eyelid surgery): 308 – down 9% (Increased to 2nd place in 2023 from 3rd place in 2022)
- Breast Reduction: 242 – down 29% (Dropped to 3rd place in 2023 from 2nd place in 2022)
- Liposuction: 214 – down 36%
- Otoplasty (ear correction): 196 – down 22%
- Abdominoplasty: 189 – up 10%
- Face/Neck Lift: 111 – down 16%
- Fat Transfer 71 – down 26%
- Brow lifts 59 – down 31%
- Lower Body Lift 24 – down 20% (Increased to 10th place in 2023 from 11th place in 2022)
- Brachioplasty: 11 – down 39% (Increased to 11th place in 2023 from 14th place in 2022)
- Breast augmentation: 6 – down 91% (Dropped to 12th place in 2023 from 10th place in 2022)
- Thigh Lift: 5 – down 76%
- Breast Implant Removal 1 – down 92%
- Labiaplasty