

BAAPS SUPPORT

Setting Up in Aesthetic Private Practice

Royal College of Surgeons

Saturday 4th October

08:45 Registration

09:00 – 09:15 Welcome & Introduction

Ahmed Ali-Khan

09:15 - 10:00 From NHS to Aesthetics – How we made the leap

Rebecca Rollett & Nathalie Fennell

10:00 - 10:45 Regulation & Compliance - What to know

Tracy Green from BAX CQC

10:45 - 11:15 Coffee Break

11:15 - 12:00 Training Pathways in Aesthetics

Georgina Williams

12:00 - 12:45 Clinic Set-Up Essentials

Mark Escott from HE Interiors

12:45 - 13:45 Lunch

13:45 - 14:30 Business & Financial Fundamentals

Taimur Shoaib

14:00 - 14:45 Marketing & Growing Your Brand

Steve Tait from Online Marketing for Doctors, Taylor Hooper from KD Web & Jo Caruana from Finesse Group

14:45 - 15:15 Break

15:15 – 16:00 Managing Risks, Complaints & Patients

Taimur Shoaib

16:00 - 16:30 Q&A with Successful Aesthetic Entrepreneur

Ahmed Ali-Khan, Taimur Shoaib, Nathalie Fennel, Georgina Williams

16:30 End of Programme

Thank you to our sponsor:

